**QUESTION BANK MID-1**

**CLASS: II B .TECH (II - SEM) ACADEMIC YEAR: 2022-23**

**SUB: MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS**

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| Q.No | Question | CO No | K level | Marks |
| **UNIT-I** | | | |  |
| 1. | Write about Nature and Scope / Functions of Managerial Economics? | 1 | K4 | 10 |
| 2. | Identify the factors that influence the demand of a product | 1 | K4 | 10 |
| 3. | Define Demand? Briefly explain the Exceptions of Law of Demand. | 1 | K4 | 10 |
| 4. | Distinguish different kinds of Elasticity of Demand and its significance. | 1 | K4 | 10 |
| 5. | Illustrate Price Elasticity of demand. How do you measure it? | 1 | K4 | 10 |
| 6. | Define Demand forecasting? Illustrate different methods of Demand forecasting? | 1 | K4 | 10 |
|  | **Extra**  **1.Relationship of Managerial Economics with Financial Accounting and Management**  **2.Factors governing Demand Forecasting** |  |  |  |
| **UNIT – II** | | | |  |
| 1. | Write a neat diagram explain the law of variable proportions. | 2 | K3 | 10 |
| 2. | Analyze different types of Internal and External economies of scale. | 2 | K3 | 10 |
| 3. | Explain the Least Cost Combination of inputs and Cobb-Douglas Production Function. | 2 | K3 | 10 |
| 4. | Distinguish Law of Returns to Scale | 2 | K3 | 10 |
| 5. | Explain B.E.P. How do you determine it show graphical presentation of B.E.A? Write the uses of BEA. | 2 | K3 | 10 |
| 6. | Explain Cost-Out put relationship both in short-run and long-run? | 2 | K3 | 10 |
|  | **Extra**  **1. BEA Problems**  **2.Cost Concepts** |  |  |  |
| **UNIT – 1**   1. Define Managerial Economics 2. Explain Cobb-Douglas Production Function 3. Define Cross Elasticity 4. Describe Arc Elasticity 5. Define Demand Function   **UNIT – 2**   1. Explain Production Function 2. Describe MRTS 3. Describe iso-quants and iso-costs? 4. Distinguish between fixed costs and variable costs. Give 2 examples of each. 5. Explain Explicit costs vs. Implicit costs   **Note :-Extra question not give the mid exams**  **Question bank**  **MID-2**  **UNIT-III** | | | |  |
| 1. | Explain the features, advantages and disadvantages of Sole trader ship? | 3 | K3 | 10 |
| 2. | Explain the features, advantages and disadvantages of Joint Stock Company? | 3 | K3 | 10 |
| 3. | Distinguish how the price is determined under perfect competition? | 3 | K3 | 10 |
| 4. | Analyze price output determination in monopolistic competition? | 3 | K3 | 10 |
|  | **Extra**  **1.Types of Markets**  **2.Explain the features, advantages and disadvantages of Partnership Business** |  |  |  |
| **UNIT-IV** | | | |  |
| 1. | Explain the important factors determining the requirement of working Capital? | 4 | K4 | 10 |
| 2. | Describe the sources of company Finance? | 4 | K4 | 10 |
| 3. | Explain briefly about various types of capital budgeting techniques? | 4 | K4 | 10 |
| 4. | Illustrate Capital budgeting and also state its importance. | 4 | K4 | 10 |
|  | **Extra**  1**.Capital Budgeting Problems**  Extra |  |  |  |
| **UNIT-V** | | | |  |
| 1. | Explain Double-Entry book keeping and classification or types of Accounts | 5 | K4 | 10 |
| 2. | Define Financial Accounting. Explain its Need and Importance. | 5 | K4 | 10 |
| 3. | Explain classification of Ratios or types of Ratios | 5 | K4 | 10 |
| 4 | Distinguish the advantages and limitations of ratio analysis | 5 | K4 | 10 |
|  | **Extra**  1**.Problems on Final Accounts**  **2. Explain Journal, Ledger and Trial Balance.** |  |  |  |

**UNIT – 3**

1. Define Oligopoly
2. Explain Discriminating pricing
3. Explain about price skimming method?
4. Define Government Company
5. Write features of Partnership.

**UNIT – 4**

1. Explain any Two advantages of Capital Budgeting
2. What is Working Capital
3. What is Capital Budgeting write its methods
4. How to calculate Internal Rate of Return
5. Explain types of Capital

**UNIT – 5**

1. What is Ledger
2. Define Ratio Analysis
3. List out the Concepts and Conventions of Accounting
4. Write formulas of Accounting
5. Write any Four advantages of Ratio Analysis

**Note:-Extra question not give the mid exams**